



The Regular

Hi. My name is Geoff Baxter. I am a graphic designer who works in Edinburgh. I have been a regular pub goer for thirty two years. I am one of the one in eight adult Scots who visit a pub at least once a week making some of the more than a million visits every week to a Scottish pub. My local pub is where I meet friends and my family for a quiet social drink. The face of my local bar has changed over the last three decades, but I still enjoy a pint of beer as much as I did when I first started visiting pubs. I am Scotland's beer and pub industry.

The Scottish Beer and Pub Association (SBPA) was established in 1906. Its members include all of Scotland's major brewers and retail pub chains. SBPA represents 1,500 of Scotland's 5,100 licensed pubs. Scotland's beer and pub industry contributes hundreds of millions of pounds each year to the economic and social wellbeing of Scotland through employment, investment and training.



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